



KEYS to the *Future*

2025 FUNDRAISING EVENT

September 25, 2025

6:00–9:00 pm at Harvest Moon Pond
North 3540 WI-22 in Poynette

Sponsorship Opportunities



CELEBRATING
20 YEARS

20
YEARS

OF UNLOCKING POTENTIAL!

Since 2005, SPEF volunteers have tirelessly worked to provide extraordinary learning experiences in and out of the classroom for every child in Sun Prairie. In that time, **SPEF awarded over 600 grants in the Sun Prairie Community, totaling more than 1.2M** and has been key to unlocking potential in thousands of students.

Unlocking Potential **KEY EXAMPLES!**

GO-KARTS/REC 'N ROLL PROJECT

- A partnership between Prairie Music & Arts and the Sun Prairie Parks, taking arts-based experiences and recreational activities to Sun Prairie youth.
- Musical instruments, visual art supplies, costumes, and recreational equipment are taken to Sun Prairie's city parks during the summer months and on "school's out" days during the school year to provide year-round, youth-centered programming. The SPEF grant supplied those key materials.

SUMMER CEOS OF TOMORROW

A program offered to rising 6th graders during the summer of 2024 in partnership with the CEOs of Tomorrow where each student learned the steps to opening their own business: develop a business plan and business name, design a logo and business sign, make and price products, and learn about customer discovery.

ECOLOGY WATER FIELD STUDY

The SPEF grant-funded lab equipment and field study materials used by students at Sun Prairie East High School to study real-world data, analyzing the health of our community's water in the same manner as professionals do, allowing students to make predictions/suggestions as to how we can better protect and manage water resources.

DIGITAL MUSIC LAB

A SPEF grant funded a sound engineering lab/studio and supplies where students at Prairie View Middle School have the opportunities to perform and learn more about sound engineering, sound technology, and recording studio work.

NEW "FOOD FOR THOUGHT" HUNGER INITIATIVE

Born out of the increasing need to help our most vulnerable kids, Food for Thought provides healthy snacks throughout SPASD middle and high schools. Teachers easily access these snacks to discreetly give to struggling kids in the classroom who miss breakfast.

CHILDCARE AND PARENTING 101 CENTER

In Spring of 2024, in collaboration with the Sun Prairie Area School District, then Prairie Phoenix Academy student Ciara Hill, and Sun Prairie Business Teddy's Place Child Care, SPEF helped fund a facility that provides child care and crucial parenting skills to young parents trying to finish school to achieve their high school diploma. The one-of-a-kind facility in the United States opened in Fall 2024.



Sponsorship OPPORTUNITIES

PLATINUM KEY SPONSORSHIP - \$10,000

Exclusive level with only one for 2025 Keys to the Future -
THANK YOU, BANK OF SUN PRAIRIE!

- Receives all the benefits of gold key level plus:
- Special article in The Star exclusively mentioning our Platinum Sponsor and event details
- 2 (total) photo opportunities at 2025-26 Prize Patrol grant presentations with SM posts
- Company Logo is exclusively featured on complimentary key chains given to event guests
- Company employees given volunteer tasks with high event visibility and crowd exposure
- 10 Complimentary tickets with specially reserved table at Keys to the Future!

JOIN THE BANK OF SUN PRAIRIE IN GIVING 20% MORE! - See options below.

GOLD KEY SPONSORSHIP - \$5,000

- Receives all the benefits of silver key level plus:
- 1 Photo opportunity at 2025-26 Prize Patrol grant presentation with SM post
- Large-size logo visibly featured during ticket ordering process
- 2 Personalized Social Media Ads with your company logo and hyperlink
- 6 Complimentary tickets to Keys to the Future!

Give 20% more for our 20th Anniversary (\$6,000)

Company name mentioned as Key's sponsor during all TV promos done by
Keys to the Future host Brady Mallory of Fox 47/News 3

SILVER KEY SPONSORSHIP - \$1,000

- Receives all the benefits of bronze key level plus:
- Company Logo displayed on SPEF's website including hyperlink
- Company Logo included on event promo poster and event info materials
- Social Media ad with your logo including hyperlink
- 4 Complimentary tickets to Keys to the Future!

Give 20% more for our 20th Anniversary (\$1,200)

Get company name and logo added to SPEF's year-round donor appreciation home page

BRONZE KEY SPONSORSHIP - \$500

- Company name displayed on SPEF's event website
- Company name included in The Star city-wide edition thank you ad
- Company name included on event promo poster and event info materials
- Social Media post featuring all Bronze Sponsors
- 2 Complimentary tickets to Keys to the Future!

Give 20% more for our 20th Anniversary (\$600)

Get special event signage near bar and other high-visibility areas

**In honor of our 20th Anniversary,
please consider a 20% increase over last year!**

3 Key Reasons TO SUPPORT SPEF



1. ANYONE is eligible to apply for a grant from SPEF (spring and fall grant deadline every year), making us a powerful tool for change in our community.

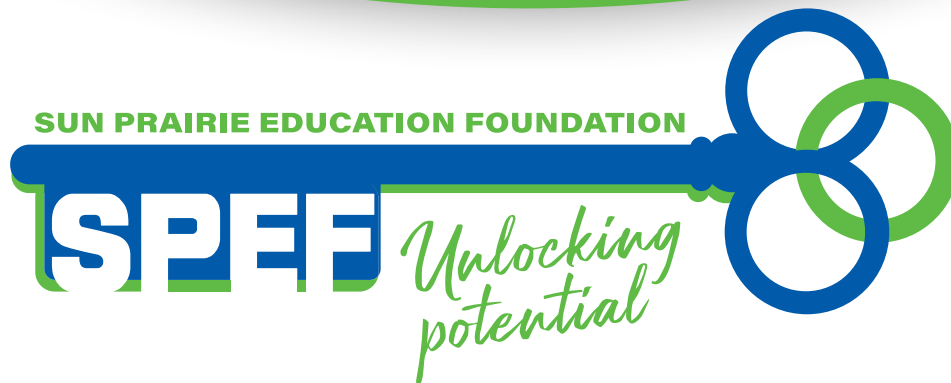


2. The Sun Prairie Education Foundation is an independently governed, not-for-profit, 501(c) (3) organization, and your donation is tax-deductible.



3. There is no better time to give! – As we celebrate our 20th year, we are strengthening our organization's impact in a growing community to ensure that nearly 100% of submitted grants that fit our mission can be funded. AND, as always...

It's all about the Kids!



Inspiring educators to provide extraordinary learning experiences for every child in the Sun Prairie community.

The Sun Prairie Education Foundation, which was officially founded in 2005, is celebrating 20 years of giving back to the community.

Our funds are distributed through a grant process every spring and fall – any SPASD teacher/staff or student, or Sun Prairie community member is eligible to apply.

SPEF 2025 Trustees

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Questions? Call Rebecca Ketelsen, Executive Director, at (608)807-8180

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